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Counting the Dollars: The Economic Censuses of 1982
Steve Fowler ..... p. 2

General Business Indicators for Alabama ..... p. 3

Data Sources for General Business Indicators for Alabama ..... p. 8

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Counting the Dollars: The Economic Censuses of 1982

By Steve Fowler

The economist may utilize any number of measures to help him determine the health and direction of the economy, such as Gross National Product, the money supply, and capital investment. But such measures have little meaning for the average man — or woman — on the street, who views the economy from a personal perspective. To this person, the health of the economy relates to how much of the monthly paycheck remains to buy goods and services after the landlord and the taxman have taken their doles.

One of the best gauges for this personal economy measure is the economic censuses. Once every five years the U.S. Census Bureau polls the nation's wholesalers, retailers, and service establishments, among others, to determine how many such businesses there are, how much business they are doing, and how many people they employ. The economic censuses are important for two reasons: first, they provide vital information not available elsewhere; and second, they provide a basis for reliable comparisons both across geographic boundaries and over time.

Results of the economic censuses conducted in 1982 recently became available for Alabama and the nation. The censuses reveal that spending by Alabamians in 1982 over 1977 was off the pace set by consumers nationally — that the "personal economy" of the average Alabamian was below that of the average American. Findings from the 1982 retail trade, wholesale trade, and services censuses for Alabama are summarized below.

Retail Trade

Final figures from the 1982 Census of Retail Trade show the South led all regions with a 59 percent increase in retail sales from 1977 to 1982. The West followed with a 55 percent increase while the Northeast was up 45 percent and the Midwest 32 percent. The national increase was 48 percent.

However, Alabama retailers failed to share in the South's general prosperity as their sales position fell from 22nd to 26th place. Retail store sales in Alabama climbed from $10.7 billion in 1977 to $14.5 billion in 1982, a rise of only 36 percent, according to the retail trade census. The 1982 figures represent per capita sales of $3,719 for Alabamians, which compares to approximately $4,700 for each American.

Among businesses with employees, Alabama's grocery stores had the highest sales at $3.5 billion, up 59 percent from 1977. New car dealers were second at $2.2 billion, up 8 percent, and department stores (including leased departments) were third at $1.3 billion, up 41 percent.

New car dealers had the highest sales per employee at $215,000 and used car dealers were next at $165,000. The lowest average was recorded by eating places, $21,000. Retail establishments with no employees had average sales of $63,000.

Alabama had 192,402 retail employees (including part-time) in March 1982, representing an increase of 7 percent from 1977. Eating places had the most workers with 48,422.

The distribution of retail sales by county generally follows the distribution of the population. Jefferson County led all counties in retail sales at $3.1 billion, an increase of 27 percent over 1977 sales. Mobile County, second in population, was second with retail sales of $1.6 billion, up 47 percent. These were followed by Montgomery, Madison, and Tuscaloosa counties. Retail sales within these five counties accounted for almost half (49.4 percent) of all Alabama retail sales in 1982, according to the report.

Wholesale Trade

Wholesalers in Alabama reported sales of $19.6 billion by 5,913 establishments in 1982, an increase of 38 percent since 1977, according to the 1982 Census of Wholesale Trade. Comparative figures for the nation showed a 57 percent increase.

The report contains statistics for 82 classifications of wholesalers and has separate data for merchant wholesalers, manufacturers' sales branches and offices, and agents and brokers who sell or buy goods for others. Sales of merchant wholesalers were $12.2 billion, 62 percent of the state total.

Sales of wholesalers of durable goods rose 18 percent over 1977; sales of those selling nondurables were up 61 percent. Petroleum bulk stations and terminals had the highest sales at $2.6 billion; general line grocery wholesalers were second at $1.5 billion; and metals service centers and offices were third at $1.3 billion.

Sales by merchant wholesalers averaged $214,000 for each employee, those by sales branches and offices averaged $728,000 per employee, and those by agents and brokers, $610,000.

Alabama had 67,829 employees (including part-time) in wholesale trade in March 1982, an increase of 7 percent from 1977.

The distribution of wholesale sales by county did not follow the population distribution as closely as did retail sales. Jefferson County led in wholesale trade with sales of $7.9 billion, up 22 percent from 1977. Mobile County was second at $2.2 billion, up 30 percent. Montgomery and Madison counties followed, but Calhoun County, the state's sixth most populous, was fifth in wholesale sales. Tuscaloosa County, fifth in population, was tenth in 1982 wholesale sales. The top five counties accounted for almost 69 percent of all Alabama wholesale sales in 1982.

Services

The 15,902 service businesses with employees in Alabama reported receipts of $4.3 billion in 1982, according to the Census of Service Industries. Comparable data from 1977 for the state are not available because of coding errors made in processing the Internal Revenue Service reports from which the data were taken.

At $766 million, physicians' offices had the highest receipts in 1982, up 89 percent from 1977. Engineering, architectural, and surveying services were second at $467 million, up 257 percent; and legal services were third at $293

(Continued on Page 7)

GENERAL BUSINESS INDICATORS FOR ALABAMA

Type of Activity	Annual		1983			1984									
	1982	1983	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct
INDUSTRIAL															
Bituminous coal production[1] (1,000 net tons)	25,869	23,071	2,150	2,044	1,849	2,181	2,434	2,518	2,211	2,327	2,377	2,056	2,590	2,418	2,517
Natural gas production (1,000,000 cu. ft.)	133,892	126,576	10,409	10,453	9,407	10,962	11,264	10,750	11,386	11,920	9,984	10,667	11,898	11,371	11,742
Cotton consumption (1,000 lbs.)	320,808	360,820	30,597	29,370	28,336	28,600	31,542	29,964	27,531	30,038	26,733	23,408	29,670	28,420	30,981
Crude oil and condensate production[1] (1,000 barrels)	20,011	18,708	1,522	1,569	1,499	1,624	1,578	1,590	1,533	1,673	1,583	1,752	1,680	1,673	1,662
Electric energy consumption industrial purposes (1,000,000 kwh)	21,431	21,020	1,818	1,799	1,698	1,827	1,958	1,919	1,983	2,005	2,104	2,039	2,146	2,135	2,097
Pulp, paper, and paperboard production (1,000 net tons)	5,419	6,166	559	510	479	532	526	580	571	525	561	534	559	540	571
CONSTRUCTION															
Building contracts awarded, new and alterations combined (1,000)	2,011,200	2,763,700	272,000	290,900	214,400	224,000	156,200	244,600	174,300	571,700	231,400	210,600	383,400	202,200	230,000
Residential	847,200	1,286,500	136,900	96,700	93,600	96,200	78,600	125,100	104,500	117,500	114,100	105,900	163,200	96,800	84,200
Nonresidential	660,000	1,025,800	107,800	162,600	88,600	110,100	36,300	66,600	47,500	92,500	71,300	60,700	137,900	43,900	88,100
Public works and utilities	504,000	451,300	27,300	31,500	32,200	17,700	41,300	52,900	22,300	361,300	46,400	43,900	84,200	59,300	57,800
Cement consumption (1,000 net tons)	928	1,086	108	92	67	68	87	108	100	112	117	102	110	105	105
FINANCE															
Savings in savings and loan associations* ($1,000,000)	4,598	5,263	5,191	5,204	5,263	5,289	5,323	5,389	5,387	5,416	5,492	5,544	5,606	5,681	5,740
Tax collections ($1,000)															
Total	2,112,332	2,288,165	186,326	221,579	154,139	205,929	202,747	264,652	234,338	246,438	138,192	195,871	215,569	241,633	225,955
Franchise	52,016	52,214	4,430	1,980	507	302	1,153	28,642	5,879	1,275	2,504	8,422	2,315	6,357	4,799
Gasoline (excl. aviation)	197,894	199,587	16,536	16,469	16,044	18,417	16,305	15,305	17,523	17,585	17,564	17,504	17,752	18,217	16,284
Income	765,160	815,838	38,160	83,559	53,073	49,125	95,328	130,393	82,889	130,465	81,367	42,840	90,776	92,998	48,127
Motor fuels	41,505	45,027	4,189	5,673	3,906	3,415	4,409	3,448	3,899	4,703	3,735	3,580	5,287	3,166	4,583
Oil gas privilege	36,891	89,645	5,106	34,115	4,424	5,742	5,924	5,475	5,164	5,571	5,438	5,505	9,662	5,294	5,319
Oil gas production	18,510	17,290	1,314	1,339	1,146	1,465	1,565	1,442	1,384	1,480	1,437	1,478	1,322	1,409	1,413
Sales	562,208	609,132	51,868	53,500	49,930	67,569	49,655	50,142	55,806	56,985	58,145	57,514	56,957	58,767	81,495
2.2% Gross receipts	44,104	46,185	10,134	63	6	13,504	152	9	13,448	210	1	13,723		15	13,638
TVA electric	35,999	31,290	2,867		2,867	5,734		2,867	2,867	2,867	2,867	2,867	2,867	6,895	
Tobacco	70,885	68,915	6,030	5,454	6,061	5,485	4,985	5,418	5,734	6,072	6,211	5,980	6,516	6,380	5,990
Use	67,876	66,519	15,021	1,389	459	15,067	1,975	1,045	15,351	2,019	604	16,868	1,310	1,419	18,146
Utility	134,597	152,287	22,053	11,324	11,079	14,760	15,900	13,171	11,714	9,654	11,225	12,587	14,277	12,234	10,527
PRICES															
Consumer Price Index, U.S. (1967 = 100)															
All items	288.8	298.4	302.6	303.1	303.5	305.2	306.6	307.3	308.8	309.7	310.7	311.7	313.0	314.5	315.3
Food	285.7	291.7	292.9	292.5	293.9	299.4	302.1	302.2	302.3	301.4	302.0	303.2	304.8	304.2	304.4
Housing	314.7	323.1	326.8	327.0	327.4	329.2	331.0	331.5	333.2	334.6	336.2	338.1	339.5	341.4	341.2
Fuel and utilities	350.8	370.3	374.4	371.3	370.6	376.0	383.0	380.1	380.9	385.5	390.0	393.9	395.5	397.0	392.4
Apparel and upkeep	191.8	196.5	200.7	200.7	199.3	196.4	196.2	198.8	199.2	198.9	197.4	196.6	200.1	204.2	205.7
Transportation	291.5	298.4	305.0	306.3	306.3	306.0	305.8	306.9	309.6	312.2	313.1	312.9	312.9	313.7	315.5
Medical care	328.7	357.3	362.9	364.9	366.2	369.5	373.2	374.5	375.7	376.8	378.0	380.3	381.9	383.1	385.5
Energy	416.0	419.3	425.1	419.9	418.0	416.7	420.2	418.1	421.3	426.1	428.5	428.3	427.3	429.0	426.7
Producer Price Index, U.S. (1967 = 100)															
All commodities	299.3	303.1	306.0	305.5	306.1	308.0	308.9	311.0	311.3	311.5	311.3	311.9	310.7	309.3	309.4
Industrial commodities	312.3	315.7	318.5	318.3	318.4	319.1	320.6	321.9	322.6	323.2	323.8	323.9	323.3	322.2	323.2
Index of prices received by Alabama farmers (1977 = 100)	115.8	121.3	122.0	129.0	131.0	140.0	138.0	138.0	136.0	134.0	127.0	129.0	121.0	122.0	115.0
Purchasing power of the dollar, U.S. (1967 = $1.000) As measured by															
Consumer prices	346	335	330	330	329	328	326	325	324	323	322	321	319	318	317
Wholesale prices	334	330	327	327	327	325	324	322	321	321	321	321	322	323	323
LABOR FORCE AND EMPLOYMENT															
Civilian labor force (1,000 workers)	1,711.0	1,758.0	1,783.1	1,771.4	1,760.5	1,745.9	1,753.1	1,766.2	1,790.3	1,804.8	1,821.5	1,815.0	1,807.5	1,808.3	1,816.4
Unemployment	246.0	240.0	207.3	202.5	197.6	213.5	205.4	203.6	191.5	188.8	200.6	211.6	196.0	197.9	190.8
Unemployment rate	14.4	13.7	11.6	11.4	11.2	12.2	11.7	11.5	10.7	10.5	11.0	11.7	10.8	10.9	10.5
Employment	1,465.0	1,518.0	1,575.8	1,568.9	1,562.9	1,532.4	1,547.7	1,562.6	1,598.8	1,616.0	1,620.9	1,603.4	1,611.5	1,610.4	1,625.6
Nonagricultural	1,312.5	1,328.8	1,355.0	1,359.1	1,364.2	1,345.7	1,354.6	1,362.1	1,379.7	1,385.8	1,393.9	1,382.4	1,387.1	1,381.6	1,388.8
Manufacturing	337.8	340.9	351.7	353.1	352.5	350.5	353.3	355.9	361.4	363.1	367.2	358.7	364.6	358.3	360.5
Durable goods	159.1	159.2	165.3	166.7	166.8	165.6	168.0	170.9	173.4	174.6	177.1	175.6	176.7	176.0	175.5
Lumber and wood products	25.1	27.9	29.0	28.9	28.8	28.2	28.4	29.2	29.4	29.8	30.4	30.6	30.8	30.4	30.1
Stone, clay, glass products	8.5	8.7	8.8	8.6	8.6	8.5	8.6	8.8	9.0	9.0	9.0	9.0	9.1	8.8	8.7
Primary metals	29.6	24.8	25.0	24.9	24.8	25.2	25.5	26.4	26.6	26.9	27.0	26.5	26.9	26.5	26.2
Blast furn. and steel works	6.8	5.7	5.3	5.5	6.1	6.6	7.1	7.7	7.7	7.8	7.9	7.7	7.6	7.2	7.2
Iron and steel foundries	11.4	10.5	10.7	10.5	9.9	10.0	9.6	10.0	10.1	10.2	10.0	9.8	10.0	10.2	10.1
Fabricated metals	22.8	21.8	22.3	22.6	22.8	22.4	22.7	22.7	22.9	23.0	23.1	23.2	23.4	23.3	23.2
Machinery (excl. electrical)		14.8	15.7	16.0	16.2	16.6	16.9	17.4	17.6	17.7	18.0	18.0	17.9	18.1	17.8
Electrical, electronic equip.		21.8	22.3	22.8	22.8	22.4	22.7	22.6	22.9	23.1	23.5	23.3	23.3	23.5	23.5
Transportation	22.6	21.7	23.1	23.4	23.3	23.3	23.8	24.2	25.0	25.2	25.9	25.8	26.0	26.2	26.6
Other durable goods	16.0	17.7	19.1	19.5	19.5	19.0	19.4	19.6	20.0	19.9	20.2	19.2	19.3	19.2	19.4
Nondurable goods	178.8	181.7	186.4	186.4	185.7	184.9	185.3	185.0	188.0	188.5	190.1	183.1	187.9	182.3	185.0
Food	26.5	27.0	27.5	27.2	27.0	27.0	27.0	27.1	27.5	27.8	28.2	28.3	28.4	26.4	26.8
Textile mill products	38.8	39.1	40.2	40.3	40.2	40.4	40.5	40.6	40.9	40.7	40.2	38.5	39.8	37.7	37.8
Apparel	53.0	54.9	57.0	57.0	56.3	55.8	56.1	55.5	57.3	57.6	58.3	52.8	56.3	53.3	55.5
Paper and allied products	21.0	21.5	21.5	21.5	21.5	21.3	21.1	21.0	21.2	21.2	21.7	21.7	21.5	21.2	21.1
Printing and publishing	10.2	10.6	10.9	11.0	11.2	11.0	11.1	11.1	11.3	11.3	11.4	11.3	11.3	11.2	11.4
Chemicals and allied products	13.1	11.8	11.8	11.8	11.8	11.8	11.8	11.9	11.9	12.0	12.0	12.0	12.0	12.0	12.0
Rubber products	13.8	14.8	15.2	15.3	15.4	15.4	15.5	15.6	15.8	15.7	16.1	16.3	16.3	16.3	16.2
Other nondurable goods	2.4	2.2	2.3	2.3	2.3	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.3	2.2	2.2
Nonmanufacturing	974.7	987.9	1,003.3	1,006.0	1,011.7	995.2	1,001.3	1,006.2	1,018.3	1,022.7	1,026.7	1,023.7	1,022.5	1,023.3	1,028.3
Mining and quarrying	16.2	13.7	13.8	13.9	13.8	13.8	13.9	13.9	14.2	14.3	14.6	14.7	14.7	14.8	14.2
Bituminous coal mining	12.1	10.3	10.1	10.4	9.5	9.1	9.8	9.6	9.9	9.9	9.9	10.0	10.0	10.1	9.6
Contract construction	56.8	59.8	63.2	63.4	61.1	57.8	60.1	61.2	62.8	64.2	66.8	67.4	67.4	67.9	66.2
Trans., comm., and utilities	71.1	69.7	70.9	70.7	71.3	70.3	70.6	71.0	71.5	72.3	73.4	72.7	73.2	72.5	72.7
Trade	267.4	273.3	278.4	282.0	288.3	278.1	277.5	279.9	285.4	287.7	291.3	292.1	295.2	296.3	296.2
Wholesale	70.0	70.1	71.1	71.6	71.7	70.9	71.3	71.8	72.8	73.1	74.3	74.8	74.8	74.7	74.7
Retail	197.4	203.1	207.3	210.4	216.6	207.2	206.2	208.1	212.6	214.6	217.0	217.3	220.4	221.6	221.5
Finance, insurance, real estate	58.8	59.9	60.4	60.4	60.9	60.9	61.1	61.5	61.9	62.2	63.0	63.5	63.4	63.2	63.2
Service and miscellaneous	214.4	218.9	222.0	221.2	221.9	221.4	223.1	225.5	228.6	228.3	229.6	228.6	228.6	228.9	229.8
Government	290.1	292.7	294.6	294.4	294.4	292.9	295.0	293.2	293.9	293.7	288.0	284.7	280.0	279.7	286.0
Federal	65.1	65.3	67.4	66.5	67.9	65.6	64.9	63.5	64.0	64.1	64.5	64.8	65.1	65.0	65.0
State and local	224.9	227.3	227.2	227.9	226.5	227.3	230.1	229.7	229.9	229.6	223.5	219.9	214.9	214.7	221.0

GENERAL BUSINESS INDICATORS FOR ALABAMA—CONTINUED

Type of Activity	Annual		1983			1984									
	1982	1983	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct
LABOR FORCE AND EMPLOYMENT—CONT.															
Other employment activity															
State Employment Service *(number)*															
Job applications	176,752	207,309	14,485	14,784	11,998	17,938	16,014	16,084	14,672	17,512	18,528	20,564	20,649	16,081	21,966
Nonagricultural placements	66,900	91,100	7,117	6,071	5,114	5,741	5,509	6,477	7,082	7,314	9,582	14,871	14,203	7,719	7,844
Unemployment compensation															
Initial benefit claims *(number)*	632,290	428,181	27,873	28,728	35,738	75,004	29,677	28,150	24,214	25,009	23,457	50,560	37,376	29,346	36,116
Payments *($1,000)*	233,984	191,868	11,656	12,540	13,999	18,452	15,901	15,566	11,949	13,048	12,192	13,536	15,564	12,258	13,716
County data *(civilian labor force and unemployment rate)*															
Autauga	15,060	15,780	15,710	15,680	15,460	15,530	15,420	15,460	15,600	15,560	15,670	15,570	15,590	15,730	15,700
	15.0	14.1	11.6	11.7	10.8	12.7	11.3	10.5	9.7	8.9	8.8	9.1	8.6	9.4	8.8
Baldwin	33,390	33,830	33,970	33,950	33,760	34,310	34,670	34,600	34,300	33,850	34,510	35,050	34,450	36,760	34,720
	12.1	12.3	11.0	11.3	11.8	14.0	13.7	12.6	10.3	8.8	9.0	10.5	9.4	15.4	9.4
Barbour	11,510	11,980	12,090	11,800	11,520	11,610	11,660	11,580	11,920	12,030	12,040	12,010	11,990	12,150	12,520
	16.2	13.1	10.9	10.9	10.8	13.0	12.2	10.2	9.6	9.1	9.6	10.8	10.1	11.3	13.3
Bibb	5,670	5,940	5,770	5,770	5,690	6,040	5,790	5,990	5,920	5,950	6,000	5,950	5,940	5,870	5,840
	22.8	19.6	15.0	15.4	18.0	25.3	20.0	19.6	19.1	16.8	15.1	15.6	18.2	15.5	14.1
Blount	14,050	13,520	13,730	13,130	12,890	12,870	13,020	13,200	13,290	13,360	13,370	13,390	13,440	13,670	14,000
	19.9	18.1	14.2	14.7	14.0	17.1	16.8	21.0	13.6	11.6	11.7	13.0	11.5	10.8	10.9
Bullock	4,480	4,530	4,820	4,660	4,410	4,230	4,250	4,250	4,390	4,510	4,590	4,600	4,880	4,710	4,910
	18.3	17.2	14.3	14.9	15.2	16.1	14.1	13.3	11.6	11.0	14.5	17.5	20.9	14.7	16.1
Butler	9,960	9,900	10,250	9,940	9,720	9,900	9,770	9,810	9,830	9,900	9,960	10,020	9,960	10,140	10,480
	20.3	17.3	15.2	13.3	12.0	16.7	15.5	15.1	13.2	12.6	13.9	15.2	14.7	13.2	13.5
Calhoun	45,620	46,560	46,850	46,310	46,520	47,170	47,220	47,470	47,820	47,820	48,380	49,370	49,050	48,290	48,690
	15.1	13.1	11.5	10.8	11.3	12.9	12.2	11.7	10.0	9.5	9.9	13.2	11.4	10.2	11.0
Chambers	16,280	16,920	17,070	16,880	16,760	16,760	16,850	16,950	17,050	17,160	17,220	17,280	16,960	16,780	16,600
	11.3	9.8	8.7	8.3	7.8	8.8	9.3	8.8	8.9	9.9	10.1	11.1	9.3	8.6	8.5
Cherokee	11,390	11,400	11,770	11,430	10,860	11,090	11,110	11,120	11,680	11,640	11,040	11,590	12,080	12,260	12,320
	14.8	15.4	13.4	10.2	11.1	14.5	17.4	20.8	11.3	11.2	18.8	18.5	8.9	8.5	16.6
Chilton	13,450	15,420	15,820	15,640	15,360	15,490	15,540	15,650	15,710	15,880	16,060	15,930	15,940	15,850	15,970
	15.6	13.3	10.3	10.7	10.5	12.7	11.7	11.7	11.1	10.4	10.7	11.6	11.6	10.8	11.2
Choctaw	5,280	5,560	5,510	5,440	5,500	5,610	5,650	5,660	5,650	5,670	5,530	5,790	5,630	5,960	5,830
	15.3	15.2	12.6	11.4	12.8	15.2	16.1	15.9	13.8	14.7	13.8	18.4	14.6	22.6	19.7
Clarke	10,450	10,810	10,620	10,580	10,560	10,870	10,680	10,780	10,640	10,650	10,720	10,970	10,700	10,920	10,490
	15.9	16.2	13.2	13.6	13.8	15.9	14.9	13.8	12.7	12.7	12.8	15.2	13.3	20.1	13.2
Clay	7,400	7,520	7,690	7,670	7,510	7,650	7,670	7,840	7,950	7,930	7,890	7,860	7,950	7,980	7,990
	13.5	13.8	11.3	11.3	10.7	12.3	11.8	10.8	9.8	10.3	10.7	11.2	11.3	10.1	8.4
Cleburne	5,080	5,210	5,280	5,190	5,160	5,090	5,100	5,130	5,150	5,120	5,280	5,500	5,190	5,200	5,230
	14.5	12.5	9.6	9.7	9.7	11.2	10.9	10.8	8.7	8.4	9.9	14.0	9.8	8.0	8.2
Coffee	19,410	20,040	20,340	20,020	19,700	19,430	20,030	20,030	20,120	20,240	20,160	20,180	20,050	20,150	20,720
	11.8	10.8	8.5	8.9	9.6	10.2	10.5	9.8	8.1	8.2	8.2	9.0	8.2	8.4	8.4
Colbert	23,620	24,050	23,710	23,500	23,520	23,760	24,310	24,140	24,310	23,880	24,060	24,020	23,910	23,820	23,640
	19.0	18.5	15.8	15.3	15.5	19.0	20.1	18.3	17.8	16.0	16.2	17.1	15.8	15.6	15.1
Conecuh	6,820	7,010	7,060	6,970	7,120	7,050	7,010	7,130	7,260	7,370	7,360	7,280	7,160	7,800	7,540
	13.9	12.7	11.7	12.3	13.7	13.7	14.1	12.6	11.1	10.0	10.6	11.5	9.7	14.8	10.6
Coosa	5,630	5,570	5,610	5,600	5,520	5,510	5,520	5,460	5,610	5,580	5,500	5,540	5,620	5,770	5,700
	10.8	10.3	7.7	8.2	7.8	9.0	8.8	7.8	7.5	6.5	7.9	7.8	8.4	8.9	7.0
Covington	15,630	16,340	16,580	16,500	16,160	16,280	16,570	16,360	16,370	16,370	16,310	16,290	16,380	16,150	16,440
	13.5	12.3	10.3	11.1	11.3	12.8	13.4	11.6	10.1	9.0	9.2	10.8	9.7	8.2	9.2
Crenshaw	6,830	7,220	7,640	7,250	6,820	6,750	6,810	6,920	7,170	7,440	7,220	7,100	7,210	7,700	7,630
	13.8	12.1	8.6	8.3	8.6	12.5	11.9	12.7	10.3	10.6	10.0	11.0	10.1	16.9	8.4
Cullman	27,400	28,710	29,480	28,830	28,050	28,430	28,700	29,070	29,160	29,300	29,220	29,070	29,740	29,700	30,240
	17.2	14.7	11.1	10.9	10.7	14.2	14.6	12.9	10.6	9.6	10.1	11.1	12.3	9.6	10.4
Dale	12,410	12,980	13,110	12,890	12,630	12,760	12,780	12,980	12,980	13,080	13,040	13,180	13,010	13,130	13,320
	13.1	13.7	11.8	12.1	11.5	12.8	13.3	13.7	11.4	11.0	11.0	13.4	11.1	10.4	10.9
Dallas	23,870	23,640	23,540	23,370	22,910	23,360	23,400	23,260	23,480	23,220	23,700	23,780	23,920	23,810	23,980
	17.3	17.5	15.2	15.3	14.7	17.0	16.6	15.6	15.5	14.3	15.2	16.5	17.2	16.2	16.8
DeKalb	28,460	29,950	30,200	29,530	28,890	29,440	29,310	29,580	30,100	30,290	30,670	31,270	30,900	30,300	30,560
	13.4	13.8	13.0	12.3	11.6	14.5	12.7	12.0	10.8	10.1	10.6	11.4	9.9	10.1	10.7
Elmore	19,880	20,770	20,780	20,570	20,250	20,170	20,220	20,390	20,570	20,670	20,860	20,700	20,720	20,750	20,750
	13.3	12.2	10.1	9.5	8.4	9.6	9.1	8.8	8.0	7.7	7.8	8.0	7.5	7.6	7.2
Escambia	16,470	17,430	17,360	17,410	17,440	17,560	17,610	17,420	17,610	17,680	17,770	17,660	17,520	18,040	17,570
	13.2	12.6	11.3	12.1	12.6	14.3	13.5	11.8	11.3	11.3	10.8	11.4	10.6	17.8	10.9
Etowah	42,720	42,450	41,890	41,720	41,370	41,660	41,700	41,500	41,810	41,700	42,230	42,870	42,900	42,780	42,630
	20.5	17.5	14.0	14.2	13.5	15.8	15.3	14.3	13.4	11.7	11.6	13.6	13.3	13.3	13.5
Fayette	9,830	10,170	10,450	10,310	10,160	10,160	10,170	10,340	10,490	10,550	10,540	10,530	10,580	10,670	10,730
	11.4	11.7	9.6	9.4	9.7	10.5	9.7	9.9	8.9	8.1	8.7	9.8	10.3	9.0	10.7
Franklin	13,310	14,200	14,440	14,320	14,010	15,060	15,190	15,390	14,930	14,910	14,830	15,100	14,760	14,490	14,510
	18.4	18.2	15.5	16.6	16.6	25.7	23.0	22.1	18.3	17.2	15.9	21.6	17.9	16.6	16.2
Geneva	10,800	11,400	11,950	11,600	11,470	11,330	11,320	11,430	11,670	11,830	11,940	11,760	11,870	12,050	12,520
	11.4	10.5	8.3	8.3	9.4	10.2	9.4	8.9	8.4	7.7	7.5	9.8	7.3	6.8	8.5
Greene	4,560	4,610	4,590	4,480	4,420	4,610	4,700	4,640	4,780	4,730	4,680	4,690	4,720	4,870	4,820
	17.0	16.7	12.7	13.5	15.4	21.5	21.4	17.7	16.8	14.6	15.5	16.4	16.5	18.8	17.7
Hale	4,980	5,310	5,460	5,340	5,270	5,380	5,310	5,310	5,450	5,440	5,510	5,570	5,450	5,510	5,520
	20.7	16.6	12.8	14.8	18.2	22.6	19.6	17.9	16.8	15.0	16.3	21.2	17.8	17.2	15.4
Henry	7,010	7,260	7,670	7,410	7,140	7,020	7,100	7,050	7,390	7,540	7,350	7,240	7,310	7,630	7,780
	12.2	9.1	9.3	9.4	11.5	10.2	8.6	8.4	8.3	8.8	10.6	9.9	9.8	9.1	
Houston	39,040	40,070	41,050	40,160	39,630	39,610	39,840	40,080	40,770	41,060	41,290	41,010	40,490	41,130	41,480
	10.0	10.8	9.7	9.4	9.2	10.4	9.4	8.9	8.6	8.7	8.7	10.3	8.3	8.5	8.8
Jackson	21,080	20,800	20,980	20,320	19,980	19,810	19,930	19,660	19,640	19,440	19,200	19,940	19,140	19,030	19,340
	20.4	22.0	19.5	19.0	20.7	22.0	21.8	19.3	16.4	14.5	15.7	22.0	16.1	14.5	14.7
Jefferson	306,120	310,270	307,640	305,340	303,270	306,020	305,750	308,780	310,420	309,110	313,030	313,360	309,560	308,870	310,010
	13.8	12.8	10.8	10.7	10.1	11.6	10.7	10.9	9.9	9.2	9.4	9.8	9.5	9.1	9.2
Lamar	8,330	8,820	8,960	8,900	8,730	8,830	8,940	8,980	9,100	9,060	9,270	9,180	9,090	9,090	9,100
	13.5	9.8	7.9	8.4	7.3	8.9	8.2	7.5	7.5	7.2	8.6	9.2	7.7	7.4	6.8
Lauderdale	34,260	34,810	34,610	34,220	34,350	34,800	35,380	35,280	34,890	34,530	34,910	35,120	35,040	34,750	34,850
	17.5	16.9	14.8	14.0	14.5	18.3	18.8	17.4	15.4	14.2	14.7	16.2	15.1	14.6	14.9
Lawrence	14,310	14,490	13,990	13,680	13,380	13,650	13,720	13,660	13,870	13,880	13,730	13,790	13,520	13,520	13,580
	18.9	18.7	15.7	16.0	16.9	19.1	18.9	16.8	16.3	15.5	14.4	15.3	13.8	13.6	13.3
Lee	34,330	36,140	37,120	36,770	35,890	36,440	36,770	36,650	37,140	37,420	37,650	36,470	36,560	36,460	37,600
	9.4	8.4	6.9	6.5	6.0	7.3	7.2	6.4	6.6	6.2	7.8	7.8	7.7	7.2	7.1
Limestone	22,840	23,940	24,180	24,040	23,780	24,290	24,430	24,300	24,780	24,770	24,940	24,900	25,340	25,300	25,590
	13.6	11.0	8.6	9.0	8.5	11.2	11.1	9.7	9.6	8.5	8.5	9.0	9.3	8.3	8.5
Lowndes	4,960	5,320	5,560	5,420	5,290	5,260	5,270	5,180	5,390	5,360	5,300	5,290	5,340	5,380	5,390
	19.2	17.6	16.0	14.0	14.3	19.3	18.3	17.7	19.7	17.7	18.6	20.3	19.9	18.6	16.9
Macon	7,820	8,000	8,090	7,800	7,760	7,810	7,810	7,780	7,930	8,000	8,360	8,220	8,220	8,380	8,640
	14.9	13.5	11.2	11.1	11.4	12.7	11.9	10.6	10.5	9.6	13.9	14.3	14.2	11.5	10.9
Madison	94,570	100,410	103,030	102,090	100,970	102,220	102,160	104,170	104,170	104,860	105,950	104,940	106,220	106,590	107,760
	10.7	9.2	8.1	8.2	7.7	9.7	9.0	9.8	7.9	7.5	7.7	7.6	7.4	6.8	7.0
Marengo	9,690	9,920	9,860	9,790	9,640	9,860	9,800	9,970	9,960	9,960	10,260	10,430	10,120	10,570	10,280
	15.4	15.4	11.7	12.1	12.9	15.0	14.2	15.0	12.7	11.7	12.7	15.6	12.2	20.0	14.0
Marion	13,300	13,760	13,500	13,580	13,250	13,550	13,490	13,490	13,420	13,320	13,390	13,490	13,480	13,380	13,580
	18.3	19.4	16.1	17.7	15.6	18.6	17.6	16.4	14.2	12.3	11.6	13.9	15.3	14.4	15.9
Marshall	33,020	34,920	35,260	35,020	34,960	35,930	36,000	35,470	35,910	35,770	36,400	38,390	36,520	36,890	37,370
	14.8	13.0	10.6	10.9	11.2	14.4	14.0	11.8	11.0	9.6	10.5	15.8	10.3	10.3	10.7
Mobile	158,750	163,820	163,950	161,260	158,890	163,040	163,710	164,260	164,740	164,340	167,090	167,440	166,180	164,300	166,660
	14.0	15.9	14.3	13.3	12.9	15.9	15.1	14.5	13.3	12.8	12.7	12.9	12.7	12.1	12.3

GENERAL BUSINESS INDICATORS FOR ALABAMA—CONTINUED

Type of Activity	Annual		1983			1984									
	1982	1983	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct
LABOR FORCE AND EMPLOYMENT—CONT.															
County data *(civilian labor force and unemployment rate)* —continued															
Monroe	10,360	10,770	10,950	10,980	10,900	10,940	10,950	10,900	11,010	10,840	11,060	11,020	11,050	12,640	11,190
	14.2	12.6	11.7	12.6	12.4	15.6	14.9	13.4	12.6	10.1	12.5	12.7	12.1	32.8	13.5
Montgomery	88,090	92,650	94,230	93,970	92,810	92,730	93,380	93,460	94,480	94,540	96,350	95,770	95,700	95,070	95,890
	11.1	10.6	10.0	10.0	9.3	10.7	10.6	9.6	9.0	8.4	9.4	9.7	9.0	8.4	8.8
Morgan	37,450	37,990	37,960	37,520	37,080	37,630	37,490	37,810	38,060	38,070	38,590	38,390	37,870	38,010	37,660
	16.1	14.5	12.8	12.4	11.9	14.5	13.6	13.7	12.4	11.6	12.0	12.5	11.5	11.6	11.4
Perry	5,690	5,860	5,950	5,870	5,780	5,840	5,690	5,660	5,730	5,780	5,910	5,860	5,900	5,930	5,980
	15.7	14.8	11.2	15.7	19.2	22.4	15.1	12.1	10.8	10.0	10.4	12.5	12.2	11.1	10.4
Pickens	7,550	7,630	7,650	7,510	7,600	7,500	7,540	7,450	7,590	7,730	7,790	7,700	7,670	7,620	7,680
	19.7	17.7	14.2	13.3	16.3	17.9	17.3	15.8	15.2	16.4	15.2	15.7	15.3	13.2	13.1
Pike	13,260	13,770	14,370	13,890	12,960	13,360	13,420	13,590	13,680	13,870	13,890	13,620	13,500	13,520	14,350
	13.4	13.7	10.6	10.8	11.9	12.0	11.8	12.0	9.6	8.9	9.9	10.6	10.5	10.4	9.1
Randolph	9,710	9,170	9,310	9,050	8,950	8,890	8,830	8,780	8,820	8,880	8,650	9,240	8,830	8,780	9,040
	21.7	17.8	12.1	12.7	13.8	18.0	16.2	15.9	13.1	12.9	14.0	22.0	16.9	15.5	13.9
Russell	17,990	18,320	18,230	18,190	18,210	19,480	18,890	18,560	18,790	18,930	20,370	19,660	19,290	19,050	19,210
	16.7	13.7	11.6	11.2	11.5	17.9	14.3	12.1	11.8	11.9	17.0	13.7	11.1	11.0	11.3
St. Clair	18,980	19,350	19,070	19,100	19,280	19,310	19,470	19,030	19,280	19,110	19,330	19,280	19,210	19,660	19,390
	14.7	14.2	11.7	12.4	13.2	14.0	13.9	11.3	10.9	9.8	9.9	9.9	10.5	12.3	10.9
Shelby	29,940	30,510	30,570	30,230	30,220	30,890	30,650	30,300	30,740	30,910	31,490	31,510	30,920	30,580	30,860
	13.0	12.4	11.4	10.9	10.9	13.6	12.1	10.3	10.1	10.3	11.0	11.4	10.5	9.4	9.9
Sumter	6,810	6,990	7,100	7,110	6,850	7,060	7,040	7,170	7,220	7,180	7,360	7,330	7,300	7,340	7,400
	17.7	14.3	11.1	11.8	9.9	12.2	11.1	12.0	13.3	10.1	13.2	13.5	12.7	10.9	10.4
Talladega	30,840	32,030	32,440	31,670	31,300	31,730	31,670	31,920	32,210	31,900	32,680	32,130	32,380	33,090	31,630
	19.2	17.1	14.2	13.5	13.0	15.0	14.6	14.7	14.5	13.5	15.1	15.0	16.2	20.1	13.8
Tallapoosa	16,900	16,580	16,660	16,560	16,620	16,850	16,970	17,080	17,220	17,160	17,620	17,600	17,620	17,160	17,140
	13.5	12.2	10.3	9.6	9.9	10.6	10.2	9.8	8.7	8.0	9.3	9.7	10.3	8.9	9.0
Tuscaloosa	55,530	56,520	56,800	56,540	56,400	56,910	57,500	58,020	58,090	58,180	57,710	57,230	57,660	58,130	58,570
	12.6	12.5	10.9	10.5	10.3	11.8	11.2	11.1	9.7	10.3	10.1	10.3	10.2	9.0	9.5
Walker	31,760	32,980	33,300	32,910	33,020	33,440	33,350	33,330	32,570	32,520	32,570	32,700	32,390	32,350	32,620
	15.0	16.1	15.7	15.2	15.6	17.3	16.3	15.5	12.1	11.7	10.9	11.6	11.5	11.3	11.8
Washington	6,200	6,380	6,500	6,340	6,210	6,330	6,400	6,550	6,510	6,770	6,610	6,770	6,540	6,880	6,830
	16.9	20.0	16.4	15.8	15.7	17.8	18.1	18.0	16.1	18.5	17.2	21.6	18.3	20.8	19.0
Wilcox	6,380	5,860	5,680	5,490	5,320	5,340	5,380	5,230	5,340	5,410	5,420	5,360	5,300	5,300	5,320
	18.7	20.3	18.1	17.6	17.1	18.8	18.0	17.2	16.1	16.0	16.6	18.0	16.4	15.5	15.1
Winston	8,480	9,150	9,290	9,170	8,960	9,570	9,850	9,450	9,450	9,500	9,400	9,310	9,260	9,300	9,700
	22.5	18.6	15.3	16.2	16.5	23.4	25.8	20.0	17.9	18.4	16.2	17.4	17.5	17.0	20.6
TRADE															
Foreign, through Port of Mobile															
Imports															
Value *($1,000)*	551,093	643,182	85,365	50,213	46,894	51,145	40,064	53,684	72,261	83,186	44,217	90,034	54,364	68,859	64,093
Shipping weight *(1,000,000 lbs.)*	8,142	6,288	826	757	423	583	508	232	718	905	769	988	1,019	1,032	971
Exports															
Value *($1,000)*	1,222,158	788,611	64,610	81,993	64,282	69,760	39,449	46,631	32,516	60,111	47,488	31,808	44,217	42,139	62,763
Shipping weight *(1,000,000 lbs.)*	14,577	9,496	547	546	868	1,731	1,283	1,667	2,096	1,930	1,915	1,292	2,293	1,719	2,353
Shipments by water, Port of Mobile[a] *(1,000 tons)*	39,655	34,916	2,948	3,118	2,653	3,017	2,522	3,015	3,110	3,266	3,413	3,307	3,549	3,362	3,445
Domestic															
Electric energy consumption, non-industrial purposes *(1,000,000 kwh)*	22,680	23,017	1,798	1,588	1,884	2,494	2,093	1,793	1,604	1,607	1,968	2,445	2,384	2,339	1,861
Gasoline sales[a] *(1,000 gallons)*	1,840,396	1,861,406	153,174	148,354	168,460	150,958	141,858	162,105	162,606	162,470	161,968	163,798	168,845	150,779	163,960
New passenger car registrations[b] *(number)*	100,717	122,393	10,378	10,295	11,751	10,453	11,116	11,051	11,616	13,890	12,648	12,806	12,579	10,981	11,452
Taxable retail sales by kind of business, state totals[c] *($1,000,000)*															
Food						288	281	305	305	301	303	311	293	309	277
General stores with food and gas						13	12	14	15	15	16	15	15	14	13
General merchandise						157	144	176	191	191	196	176	190	179	182
Apparel						35	34	46	52	45	47	41	48	44	43
Furniture, furnishings, etc.						41	40	44	43	44	45	47	46	43	44
Automotive						211	234	275	259	281	288	268	280	241	247
Gasoline service stations						22	22	25	25	26	26	26	26	24	39
Lumber and building materials						55	61	73	77	81	82	79	80	79	77
Hardware and farm implements						23	29	37	39	40	40	38	38	36	35
Eating places						95	97	112	102	104	106	112	116	108	100
Drug stores						22	21	21	21	24	25	19	21	20	20
All other retail						153	156	173	175	176	181	169	184	177	172
Total sales by retail concerns						1,113	1,130	1,302	1,304	1,329	1,354	1,300	1,337	1,276	1,249
Nonretail and unclassified concerns						190	188	213	216	228	227	218	228	229	240
Total all sales at retail						1,304	1,317	1,516	1,520	1,557	1,581	1,518	1,565	1,504	1,489
Taxable retail sales, Metropolitan Statistical Areas and counties[c] *($1,000)*															
MSAs															
Anniston						36,218	36,364	42,586	42,254	43,098	43,683	41,922	42,656	41,454	42,681
Birmingham						347,452	363,623	421,258	417,076	429,535	433,896	415,490	440,354	422,891	399,433
Dothan						43,795	47,680	53,484	52,862	56,001	57,202	53,795	54,822	50,235	51,885
Florence						42,222	43,478	50,265	51,026	51,571	52,272	50,961	52,085	48,944	50,064
Gadsden						32,540	32,361	37,607	38,361	38,951	39,506	41,824	40,988	36,929	37,180
Huntsville						74,343	77,028	85,494	85,654	87,982	88,981	86,439	89,685	84,465	84,587
Mobile						149,187	150,628	173,136	177,419	179,576	185,818	179,278	169,184	168,922	146,855
Montgomery						99,295	102,822	116,572	117,033	122,690	124,708	119,548	121,817	116,655	113,506
Tuscaloosa						47,063	45,373	51,956	50,659	52,063	53,322	51,026	55,334	53,201	50,949
Counties															
Autauga						6,750	6,981	7,965	8,236	8,135	8,431	8,416	8,190	8,045	7,707
Baldwin						22,302	24,507	28,073	28,689	30,045	30,895	31,123	30,301	27,759	24,933
Barbour						4,943	4,784	5,878	5,893	6,202	6,334	6,182	6,640	5,480	5,704
Bibb						2,797	2,970	3,282	3,314	3,674	3,711	3,266	3,621	3,230	3,433
Blount						6,051	6,128	6,974	7,144	7,739	7,927	7,460	8,055	7,305	7,685
Bullock						2,107	2,142	2,143	2,123	1,977	2,001	2,014	2,096	2,165	1,768
Butler						5,521	4,604	5,447	5,553	5,364	5,472	5,665	5,670	5,552	4,760
Calhoun						36,218	36,364	42,586	42,254	43,098	43,683	41,922	42,656	41,454	42,681
Chambers						8,075	7,890	9,214	9,078	9,382	8,917	8,918	8,813	8,409	8,926
Cherokee						3,446	3,634	3,913	4,128	4,340	4,432	3,861	4,154	3,715	3,910
Chilton						6,947	7,004	8,129	8,266	8,494	8,634	8,029	8,464	7,766	8,384
Choctaw						2,995	2,759	3,203	3,039	2,922	3,007	3,093	3,191	2,709	2,583
Clarke						6,232	7,229	8,280	8,615	7,847	7,971	7,652	7,952	8,149	7,437
Clay						1,884	1,877	2,294	2,220	2,239	2,285	2,167	2,259	2,180	2,118
Cleburne						1,686	1,611	1,937	1,951	1,986	2,000	2,091	1,897	1,742	1,806
Coffee						13,469	14,295	16,957	16,213	16,486	16,268	14,945	15,266	14,248	13,109

GENERAL BUSINESS INDICATORS FOR ALABAMA—CONTINUED

Type of Activity	Annual		1983			1984									
	1982	1983	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct
TRADE—CONTINUED															
Taxable retail sales, MSAs and counties—continued															
Counties—continued															
Colbert						17,564	18,128	20,907	21,049	21,733	22,029	21,507	21,575	19,922	20,052
Conecuh						2,505	2,723	3,441	3,132	3,069	3,034	2,968	2,832	4,237	2,746
Coosa						619	525	723	714	700	671	754	820	777	785
Covington						9,580	10,588	12,109	11,557	11,618	11,830	11,237	11,657	10,754	10,434
Crenshaw						2,377	2,302	2,509	2,537	2,529	2,574	2,449	2,334	2,168	2,579
Cullman						15,925	16,817	19,756	19,999	20,181	20,945	20,004	19,834	19,096	21,393
Dale						7,035	7,619	8,766	8,492	8,848	8,984	8,943	8,801	8,813	8,352
Dallas						14,219	14,086	16,687	16,519	17,220	17,323	16,214	16,305	15,946	16,677
DeKalb						13,348	13,021	13,813	14,701	15,505	15,834	14,956	15,488	14,860	15,016
Elmore						7,196	7,516	8,428	8,221	8,865	9,047	8,623	9,008	8,736	7,941
Escambia						9,860	10,622	12,089	12,450	11,746	11,940	11,378	11,520	11,198	11,694
Etowah						32,540	32,361	37,607	38,361	38,951	39,506	41,824	40,988	36,929	37,180
Fayette						4,728	4,969	5,815	5,400	5,683	5,755	4,967	5,280	5,703	4,586
Franklin						6,715	7,347	8,516	8,423	8,434	8,631	8,147	8,515	8,195	7,537
Geneva						10,841	11,558	11,995	12,075	12,455	12,502	11,643	11,881	11,716	11,372
Greene						1,270	1,281	1,564	1,492	1,614	1,635	2,058	1,584	1,354	1,470
Hale						2,239	2,395	2,767	2,573	2,805	2,850	2,525	2,774	2,591	2,492
Henry						2,323	2,465	3,030	3,011	2,956	3,011	2,953	2,992	3,237	2,631
Houston						36,760	40,061	44,718	44,370	47,153	48,218	44,852	46,021	41,422	43,533
Jackson						9,259	9,452	10,927	10,913	11,322	11,636	11,241	12,633	11,236	11,483
Jefferson						294,846	309,996	360,052	355,179	362,931	366,520	351,453	373,657	361,247	337,941
Lamar						2,691	2,901	3,797	3,127	3,428	3,471	3,120	3,072	2,956	2,841
Lauderdale						24,658	25,350	29,358	29,977	29,838	30,243	29,454	30,510	29,022	30,012
Lawrence						3,647	3,475	4,135	4,216	4,585	4,664	4,098	4,436	4,210	4,232
Lee						24,947	24,525	28,202	28,136	29,207	29,588	28,040	29,042	29,335	27,638
Limestone						11,168	11,418	13,548	13,572	14,093	14,358	13,107	13,863	13,417	12,746
Lowndes						1,280	1,215	1,337	1,380	1,462	1,480	1,334	1,361	1,351	1,393
Macon						3,851	3,179	3,476	3,651	3,754	3,835	3,760	4,267	3,943	3,474
Madison						74,343	77,028	85,494	85,654	87,982	88,981	86,439	89,685	84,465	84,587
Marengo						5,549	5,112	5,668	5,439	5,510	5,634	5,463	5,630	5,325	5,596
Marion						6,860	7,017	8,213	7,471	7,916	8,112	7,776	7,562	7,828	7,498
Marshall						22,754	23,968	27,928	28,111	29,288	29,764	28,133	29,488	27,574	27,343
Mobile						126,885	126,121	145,363	148,730	149,531	154,923	148,155	138,883	141,163	121,922
Monroe						6,164	6,518	8,373	7,656	7,711	7,954	7,721	9,954	8,963	8,378
Montgomery						85,349	88,325	100,179	100,576	105,690	107,230	102,509	104,619	99,874	97,858
Morgan						30,390	31,383	36,643	37,601	38,520	39,120	36,391	38,642	36,693	37,036
Perry						1,631	1,870	2,145	2,028	2,148	2,171	2,095	2,309	2,371	2,098
Pickens						2,964	2,925	3,487	3,625	3,638	3,686	3,447	3,564	3,310	3,555
Pike						6,442	6,699	7,666	7,344	7,552	7,493	7,137	7,860	7,556	7,580
Randolph						5,139	4,642	4,900	4,443	4,784	4,861	4,647	4,429	4,643	4,730
Russell						8,176	8,980	10,008	9,961	10,377	10,404	10,375	10,769	9,671	9,803
St. Clair						8,317	9,182	10,380	9,984	10,753	10,936	10,095	10,249	10,132	10,331
Shelby						17,848	17,886	21,005	20,782	22,707	22,932	21,957	23,257	20,312	19,424
Sumter						2,342	2,163	2,866	2,444	2,410	2,508	2,528	2,555	2,402	2,508
Talladega						17,279	17,186	19,187	20,290	22,803	21,288	20,243	19,564	18,411	18,454
Tallapoosa						9,468	9,637	10,653	11,075	11,406	11,589	10,715	10,362	9,551	9,912
Tuscaloosa						47,063	45,373	51,856	50,659	52,063	53,322	51,026	55,334	53,201	50,949
Walker						20,390	20,431	22,847	23,987	25,405	25,581	24,525	25,136	23,695	24,052
Washington						1,575	1,619	1,720	1,825	1,931	1,968	1,691	2,019	1,764	1,826
Wilcox						2,385	2,092	2,419	2,249	2,406	2,468	2,354	2,306	2,215	2,169
Winston						4,972	5,188	6,014	6,159	6,434	6,439	5,726	5,919	5,938	5,511
Statewide[1]						84,042	63,297	74,532	79,816	75,441	77,918	76,033	82,029	82,756	118,306
BUILDING PERMITS[2]															
Alabama															
Building permits ($1,000)															
Reported value	712,696	1,079,085	86,676	162,881	76,349	65,449	75,497	99,328	193,079	97,366	115,116	99,776	147,117	80,497	84,514
Residential	237,082	449,881	43,819	42,063	27,533	24,927	38,376	39,447	46,811	38,102	43,568	36,909	42,389	33,332	36,966
Nonresidential	300,343	366,127	19,695	95,659	33,868	22,711	21,524	32,351	130,709	42,724	53,582	44,597	79,263	27,171	29,249
In selected cities															
Anniston															
Building permits ($1,000)															
Reported value	5,965	8,848	818	718	693	595	644	790	788	915	842	833	749	694	737
Residential	2,700	3,593	268	261	231	247	255	317	317	408	324	322	317	248	256
Nonresidential	442	932	109	101	81	75	93	126	113	117	139	104	92	90	95
Birmingham															
Building permits ($1,000)															
Reported value	109,048	213,343	9,844	83,104	6,605	5,689	4,413	8,945	7,619	5,562	8,258	8,169	14,214	10,005	5,797
Residential	13,918	31,921	4,275	904	885	1,100	1,574	2,100	2,551	814	1,299	763	1,285	1,271	1,076
Nonresidential	61,839	108,370	767	70,397	526	985	530	1,071	90	768	2,963	2,369	1,967	3,606	4,675
Decatur															
Building permits ($1,000)															
Reported value	8,551	14,095	1,278	1,004	789	912	1,111	1,075	1,106	1,520	1,342	1,909	2,170	1,767	1,920
Residential	2,937	7,340	862	663	267	673	845	739	739	1,096	925	1,080	1,357	1,053	1,142
Nonresidential	3,812	2,156	140	116	32	73	81	115	139	172	171	355	429	318	347
Dothan															
Building permits ($1,000)															
Reported value	28,821	18,943	3,402	2,191	2,952	1,075	1,064	1,568	1,353	1,326	1,514	901	1,599	1,344	1,857
Residential	5,626	7,760	2,412	805	351	444	631	685	695	448	759	182	226	370	670
Nonresidential	9,720	6,339	367	1,127	2,146	457	100	452	518	238	257	125	641	666	860
Gadsden															
Building permits ($1,000)															
Reported value	10,429	13,596	550	1,389	1,189	656	530	214	565	1,351	865	166	260	886	2,546
Residential	1,517	2,006	329	75	61	110	57	92	347	976	219	26	74	46	53
Nonresidential	3,271	3,912	201	1,283	1,104	24	452	102	163	122	493	101	143	813	2,331
Huntsville															
Building permits ($1,000)															
Reported value	58,302	122,759	20,834	9,742	6,919	6,115	16,817	12,836	8,111	13,997	13,853	14,007	14,163	6,626	8,187
Residential	18,311	51,350	10,578	1,598	1,939	2,203	7,732	4,874	4,843	3,753	6,032	3,331	6,078	2,825	2,982
Nonresidential	14,238	45,128	3,320	5,238	3,809	2,270	5,358	7,169	2,413	8,366	5,970	9,394	6,045	3,339	3,835
Mobile															
Building permits ($1,000)															
Reported value	83,675	109,508	6,093	8,760	10,475	3,718	5,366	17,080	116,254	6,250	36,928	6,707	4,020	6,484	10,322
Residential	19,544	38,261	990	1,586	7,313	984	1,470	1,424	2,639	2,009	6,935	3,208	1,071	1,201	2,636
Nonresidential	43,701	49,663	2,188	5,173	2,058	1,419	2,488	4,160	112,221	3,331	28,665	2,127	1,153	3,886	2,288

GENERAL BUSINESS INDICATORS FOR ALABAMA—CONTINUED

Type of Activity	Annual		1983			1984									
	1982	1983	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.
BUILDING ACTIVITY —CONTINUED															
Montgomery															
Building permits ($1,000)															
Reported value	52,352	76,984	6,326	5,764	5,127	14,164	5,100	6,477	6,330	6,994	7,007	8,192	8,070	7,254	8,188
Residential	15,363	32,619	2,108	2,278	1,874	2,436	2,131	2,462	2,509	2,493	2,528	3,504	3,361	2,991	3,262
Nonresidential	22,178	28,264	2,596	2,170	1,856	9,934	1,882	2,727	2,496	3,043	3,059	3,719	3,896	3,407	4,000
Quad-Cities[11]															
Building permits ($1,000)															
Reported value	18,563	12,978	852	1,360	699	2,642	1,410	4,666	2,443	4,910	1,260	2,227	1,799	2,246	1,917
Residential	7,481	6,391	428	874	166	480	754	1,298	700	792	323	633	721	533	430
Nonresidential	5,722	3,506	337	123	100	207	585	3,031	1,079	3,887	614	1,265	160	196	323
Selma															
Building permits ($1,000)															
Reported value	2,757	4,197	67	98	356	1,826	213	219	1,019	356	158	994	184	819	593
Residential	987	357	.....	65	20	.....	.....	24	87	82	117	148	75	.....	76
Nonresidential	1,739	798	30	1	...	3	133	36	717	35	.....	7	.....	617	4
Tuscaloosa															
Building permits ($1,000)															
Reported value	21,418	30,159	1,814	1,809	613	1,505	2,647	3,328	1,804	4,323	4,183	1,719	2,805	2,463	2,228
Residential	6,592	14,849	396	717	407	1,032	1,163	2,097	988	2,153	1,284	737	1,634	1,356	789
Nonresidential	8,408	6,227	527	599	3	132	929	573	277	1,529	1,901	615	360	552	1,145

NOTE: Throughout this table, details do not necessarily add to totals due to rounding. [r]Estimated total for calendar month based on adjustment of weekly data.
[1]Individual months may not add to annual totals due to late revisions in annual data.
[2]These data may not be reused in any manner without the express permission of F. W. Dodge Div., McGraw-Hill Information Co.
[3]End-of-month balance.
[4]Beginning January 1978, the Consumer Price Index consists of "All Urban Consumers." Prior to that date, it included only "Urban Wage Earners and Clerical Workers." Historical data will not be available due to the change in coverage. No "Energy" data are available prior to 1978, and "Housing" data prior to January 1978 are not comparable to the new "Housing" series due to a change in definition.
[5]These data were previously presented as the "Wholesale Price Index." The new title more accurately reflects the coverage of the data.
[6]Civilian labor force, unemployment, and total employment are adjusted by place of residence, and total nonagricultural employment and its components are by place of work. All monthly data are adjusted to a March benchmark of the previous year.
[7]Includes both inbound and outbound shipments by water moving through private facilities as well as through the Alabama State Docks; excludes tonnage for military installations.
[8]Gross gallons of gasoline as reported by wholesale distributors.
[9]These data may not be reused in any manner without the express permission of R. L. Polk and Company.
[10]Retail sales data represent sales at retail **which are subject to sales tax** as reported to the Alabama Department of Revenue under the definition of the Alabama Sales Tax Law. Total sales figures include taxable sales at retail by wholesalers and other nonretail firms as well as retail concerns. Sales at retail thus defined should not be confused with all sales (including nonretail sales) by retail concerns as reported in the *Census of Retail Trade*. **Monthly sales figures are preliminary and subject to revision on a continuing basis. Sales figure for the two latest months are normally low because they do not yet include data from late reporters. Retail sales historical data prior to 1984 are not available for the new series. The "Statewide" category in the "County" section provides sales figures which are not attributable to individual counties; it does not represent a state total.**
[11]Represents permits issued by selected permit-issuing places. Private construction only. May be partially estimated by the Bureau of the Census. "Reported value" includes additions and alterations and is not a sum of residential and nonresidential.
[12]Quad-Cities and consists of Florence, Muscle Shoals, Sheffield, and Tuscumbia.

Counting the Dollars

(Continued from Page 2)

million, up 71 percent.

Alabama had 125,561 employees (including part-time) working in service establishments in March 1982. Nursing and personal care facilities had the largest number of workers, 13,039. Physicians' offices followed, 12,901 employees. Third was hotels, motor hotels, and motels, 8,941.

Jefferson County led in service business receipts with $1.5 billion, followed by Mobile County at $555 million. The balance of the state's most populous counties — Madison, Montgomery, and Tuscaloosa — follow, and these five counties accounted for almost 69 percent of 1982 service receipts statewide.

Reports Available

Copies of the reports are available from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C., 20402. Reports also are available on microfiche. Order forms may be obtained from Data User Services Division, Bureau of the Census, Washington, D.C., 20233.

The retail census for Alabama is titled *1982 Census of Retail Trade, Geographic Area Series — Alabama, RC82-A-1;* the wholesale census is titled *1982 Census of Wholesale Trade, Geographic Area Series — Alabama, WC82-A-1;* and the services census, *1982 Census of Service Industries, Geographic Area Series — Alabama, SC82-A-1.*

alabama business

College of Commerce and Business Administration
Herbert H. "Bill" Mitchell, *Dean*

Center for Business and Economic Research
Carl E. Ferguson, Jr., *Director*

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Deborah Hamilton, *Assistant Director*
Annette Watters, *Assistant Director*
David C. Cheng, *Research Economist*
Steve C. Fowler, *Research Associate & Editor*
Carroll Greenhill, *Research Assistant*
Kathryn Rivers, *Research Assistant*
Dana Stone, *Research Assistant*
Linda Davidson, *Staff Assistant*
Sandy Cromer, *Supervisor, Word Processing*
Melissa Tierce, *Statistical Data Clerk*
Eunice Ugonabo, *Clerk Typist*
Teresa Welch, *Clerk Typist*

Data Sources for General Business Indicators for Alabama

Industrial

Coal: National Energy Information Center, Energy Information Administration, *Weekly Coal Production.*
Gas, Crude Oil and Condensate: State of Alabama, Oil and Gas Board.
Cotton: U.S. Department of Commerce, Bureau of the Census, *Current Industrial Reports,* Series M22P.
Electric Energy: Alabama Power Company and Tennessee Valley Authority, special tabulations.
Pulp, Paper, and Paperboard: Special tabulations from individual paper companies compiled by CBER. **Data on individual operations are strictly confidential.**

Construction

Building Contracts: McGraw-Hill Information Systems Company, F. W. Dodge Division, *Dodge Construction Potentials,* Region 6 Bulletin. (These data may not be reused in any manner without specific written permission of the company.)
Cement: U.S. Department of the Interior, Bureau of the Mines, *Mineral Industry Surveys,* Cement Monthly.

Finance

Savings in Savings and Loan: Fourth Federal Home Loan Bank District, *Selected Balance Sheet Data.*
Tax Collections: Alabama Department of Revenue, Research Division, Revenue Abstract.

Prices

Consumer Prices, Producer Prices, and Purchasing Power of the Dollar: U.S. Department of Labor, Bureau of Labor Statistics.
Prices Received by Alabama Farmers: Alabama Crop and Livestock Reporting Service, *Alabama Farm Facts.*

Labor Force and Employment

State: Alabama Department of Industrial Relations, *Alabama Labor Market News* and *Statistical Bulletin.*
Counties: Alabama Department of Industrial Relations, Research and Statistics Division, special tabulations.

Trade

Exports and Imports: U.S. Department of Commerce, Bureau of the Census, SM305 and SM705, special tabulations from computer tapes.
Shipments by Water: Alabama State Docks, *Port of Mobile Tonnage Report.*
Electric Energy: See Industrial section above.
Gasoline Sales: U.S. Department of Transportation, Federal Highway Administration, *Monthly Gasoline Reported by States.*
Passenger Car Registrations: R. L. Polk and Company, National New Vehicle Registration Service, *Passenger Cars Service "D."* (These data may not be reused in any manner without the express permission of the company.)
Taxable Retail Sales: Alabama Department of Revenue provides input data on computer tape from which this series is compiled by CBER.

Building Permits

Building Permits: U.S. Department of Commerce, Bureau of the Census, Construction Statistics Division, special tabulations for selected Alabama cities.

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Center for Business
and Economic Research
The University of Alabama
P.O. Box AK
University, Alabama 35486

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